

The background features a large, faint watermark of the TASER logo, which consists of a shield shape with a lightning bolt striking through it.

TASER

Q1 2015 Results Supplement

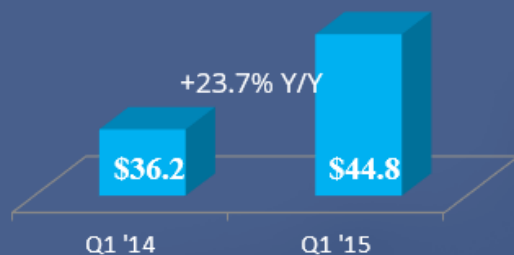
April 30, 2015

Please refer to TASER's financial statements as filed with the Securities and Exchange Commission for additional information.

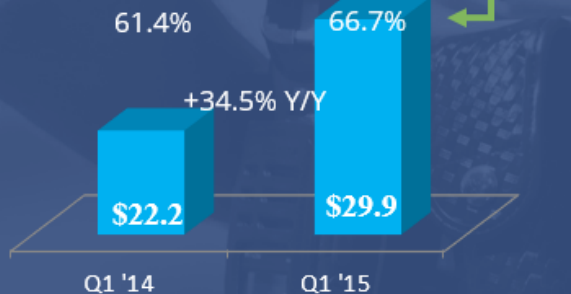
1Q15 Results Dashboard

IN MILLIONS, EXCEPT PER SHARE DATA

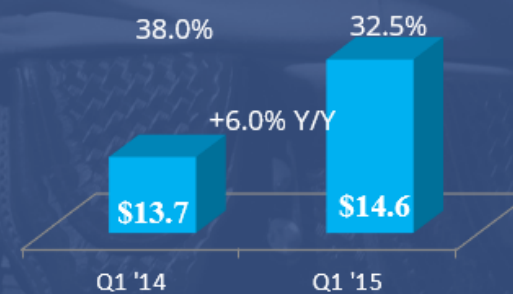
Revenue



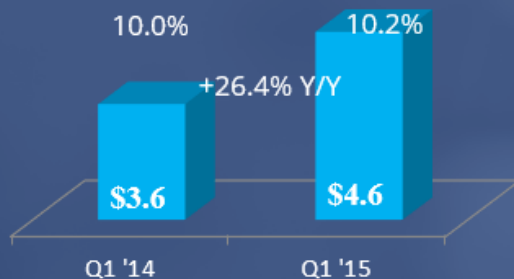
Gross Margin



S G & A



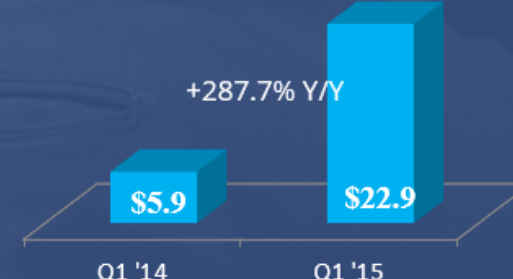
R & D



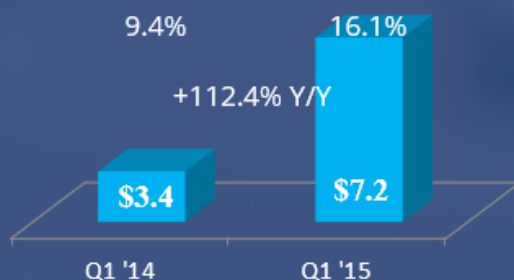
Op Inc



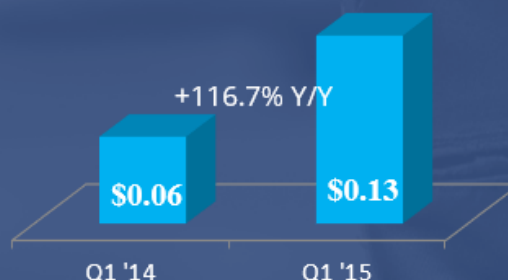
Bookings



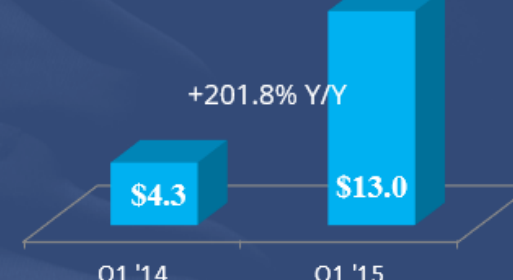
Net Income



Diluted EPS



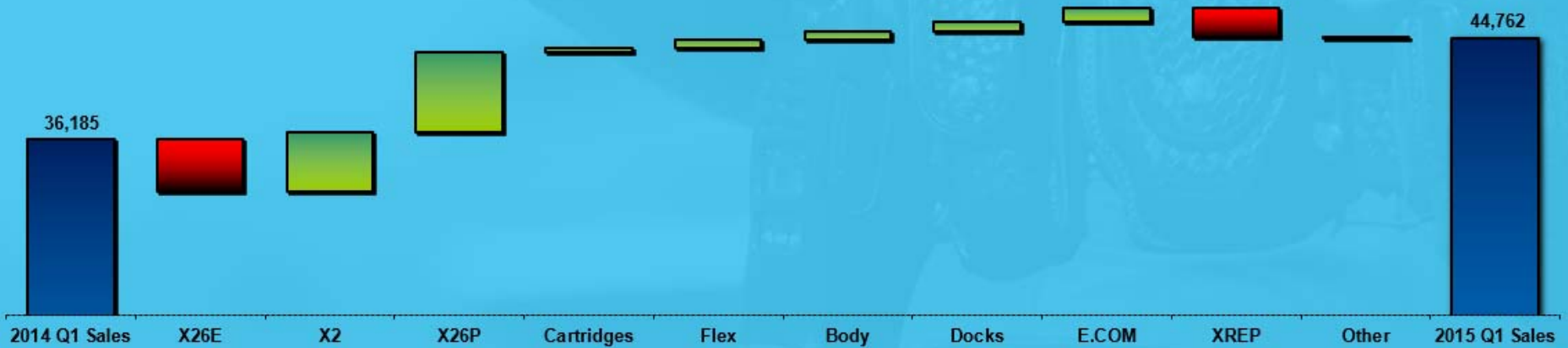
Op. CF



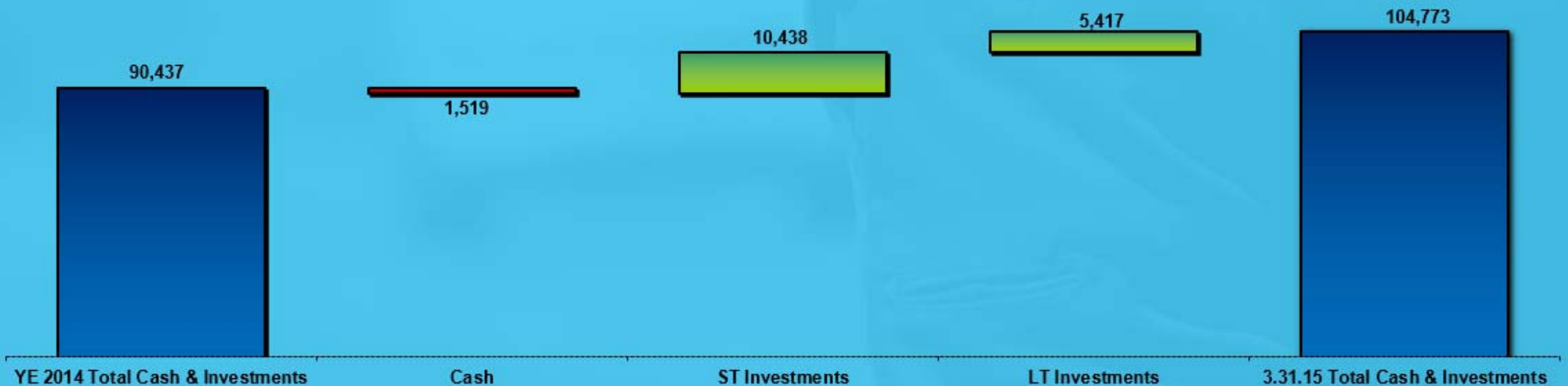
1Q15 Results Drivers

In thousands

Revenue Drivers 1Q14 v. 1Q15



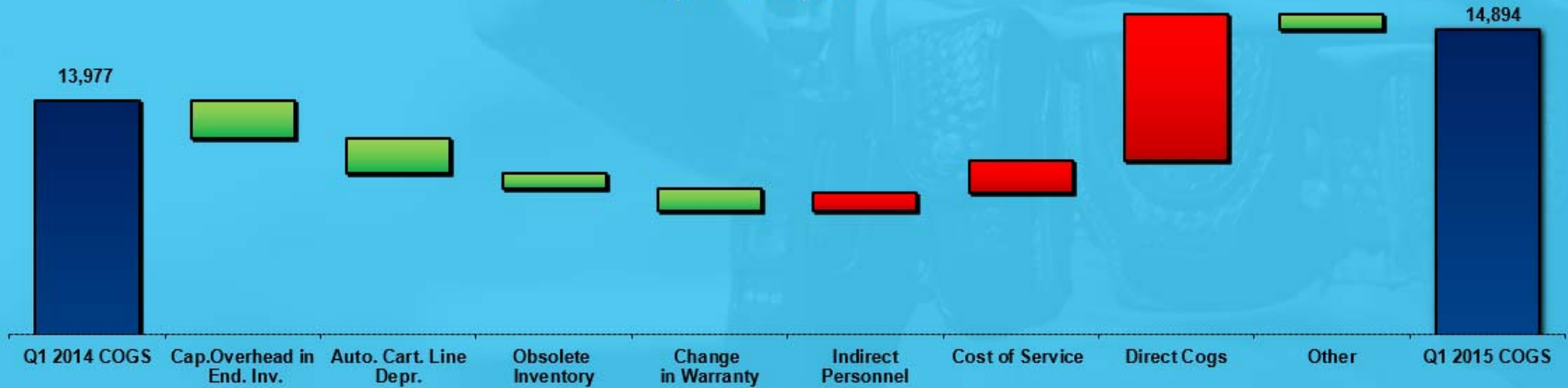
Cash & Investments



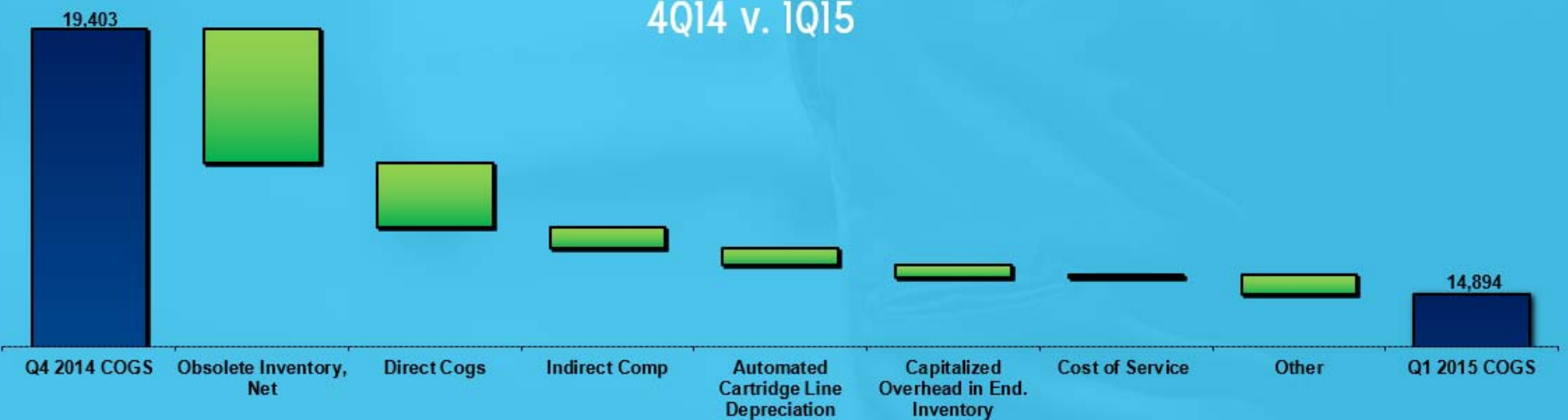
1Q15 Results Drivers

In thousands

COGS Drivers 1Q14 v. 1Q15



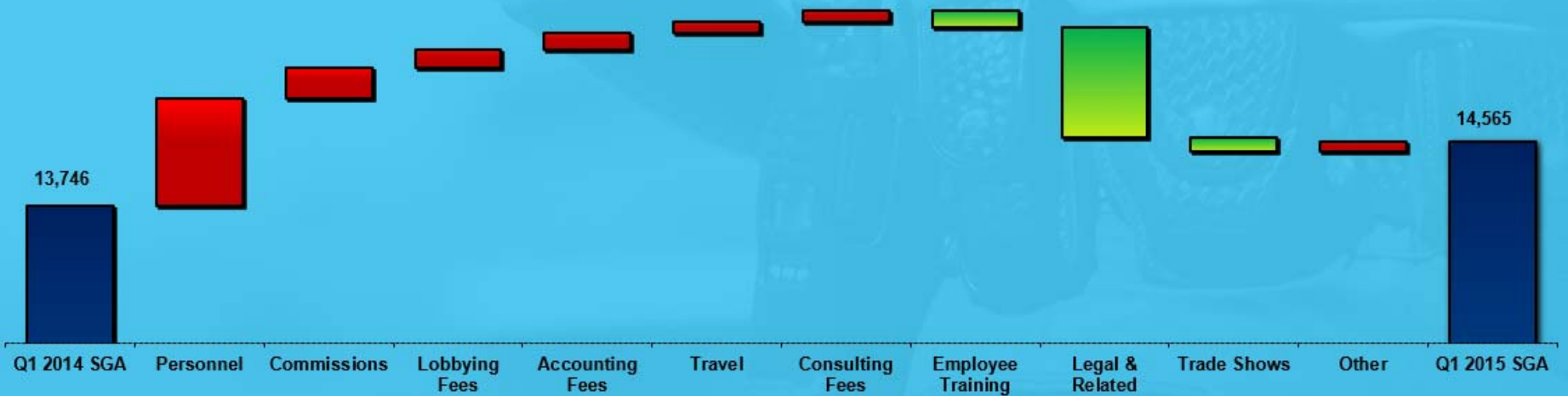
COGS Drivers 4Q14 v. 1Q15



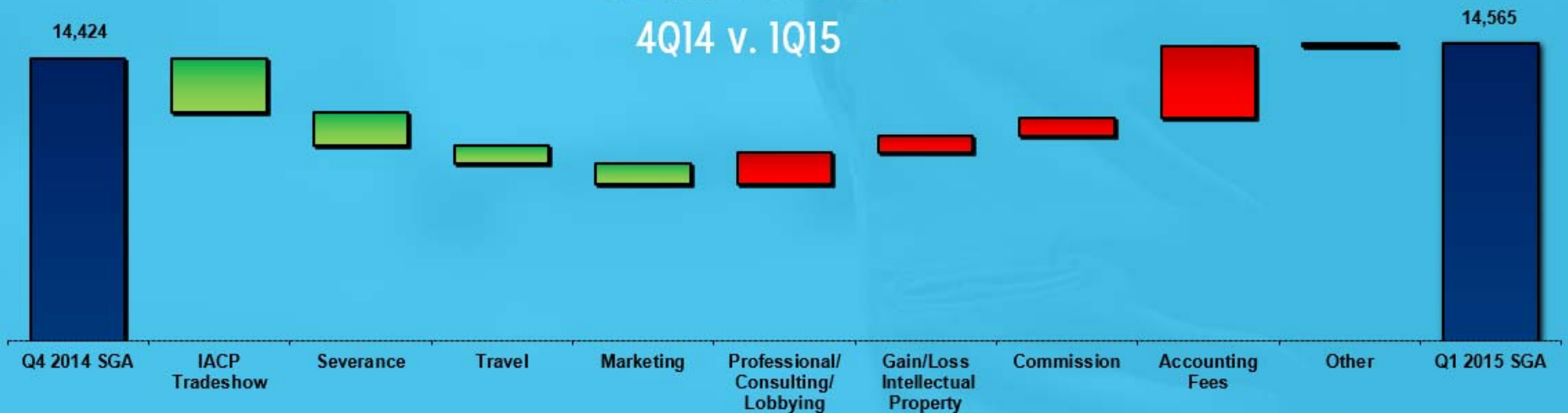
1Q15 Results Drivers

In thousands

SG&A Drivers 1Q14 v. 1Q15



SG&A Drivers 4Q14 v. 1Q15



1Q15 Results Drivers



The Company has hired an additional 23 hires thus far in Q2 including a new Sales Development function of 6 people.

***Salaried headcount is exclusive of manufacturing employees.*