

Axon IR

TASER International to Unveil TASER X3 At Annual Conference July 27

TASER International to Unveil TASER X3 At Annual Conference July 27 Demonstration of New Handheld TASER Electronic Control Device (ECD) With Multi-shot Capability

Interview Opportunities With TASER CEO Rick Smith

ADVISORY, July 23, 2009 (GLOBE NEWSWIRE) --

When: Monday, July 27, 2009

Time: 9:00-10:45 a.m.

Where: Radisson Fort McDowell Resort & Casino
Conference Center
10438 North Fort McDowell Road
Fountain Hills, AZ

TASER (Nasdaq:TASR) CEO and Founder Rick Smith will officially unveil the new TASER® X3 during his keynote address at the annual TASER Conference. The TASER X3 features a revolutionary technology called Rotational Pulse Drive, creating the first multi-shot ECD capable of simultaneously incapacitating multiple targets.

One-on-one interview opportunities with Rick Smith and hands-on demos of the TASER X3 and other TASER products will be available immediately following Mr. Smith's keynote address and exclusively to media/reporters attending the event.

Never-before-seen X3 technology and features are revealed daily at www.TASERX3.com through July 27. Also, follow the X3 through its Internet persona on Twitter at www.Twitter.com/TASERX3 and on Facebook® at www.Facebook.com/TASERX3 for additional information and insights leading up to the official launch.

Please RSVP to Hilary Gibeaut at Hilary@TASER.com by noon on Friday, July 24.

The TASER International logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=2931>

CONTACT: TASER International, Inc.
Media Contact:
Hilary Gibeaut
(480) 444-4000
Hilary@TASER.com

<https://investor.axon.com/2009-07-23-TASER-International-to-Unveil-TASER-X3-At-Annual-Conference-July-27>