

TASER International Introduces TASER(R) Certified to Professional Security

TASER International Introduces TASER(R) Certified to Professional Security SCOTTSDALE, Ariz ., Sept. 21, 2009 (GLOBE NEWSWIRE) -- TASER International, Inc. (Nasdaq:TASR), a market leader in digital evidence solutions and electronic control devices (ECDs), today announced the introduction of TASER® Certified to the private security sector. Security providers now have access to innovative TASER® technology and safety measures that increase competitive advantages through TASER Certified designation.

"We are thrilled to offer security companies the tools they need to improve their business at the intermediate service level," said Tom Smith, Chairman of TASER International. "Having TASER Certified designation allows security companies to deliver on their revenue growth initiatives and create logical extensions to their core services. By developing new markets and using leading edge approaches, security companies can lower operational risk, improve revenue margins and create additional brand value."

The TASER Certified program offers an intermediate service level, best in class accountability, time tested training standards, expert policy, deployment support and ensures only genuine TASER® products are used. This designation is intended to highlight a select few who meet the criteria established by TASER International and offers safer alternatives to their customers.

About TASER International, Inc.

TASER International's products Protect Life and Protect Truth. TASER provides advanced Electronic Control Devices (ECDs) and innovative secured digital evidence collection and management solutions for use in the law enforcement, medical, military, corrections, professional security, and personal safety markets. TASER ECDs use proprietary technology to incapacitate dangerous, combative, or high-risk subjects who pose a risk to law enforcement officers, innocent citizens, or themselves in a manner that is generally recognized as a safer alternative to other uses of force. The TASER® AXON, a revolutionary on-officer tactical computer and video/audio recorder, combines with an integrated digital multi-media evidence storage and management platform -- EVIDENCE.COM -- to provide an end-to-end solution to capture, store securely, and analyze digital evidence and information in ways that enables tactical and strategic decision making by law enforcement, as well as for legal evidentiary use. For more information please call TASER International at (800) 978-2737 or visit our website at www.TASER.com.

The TASER International logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=2931>

Note to Investors

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including statements, without limitation, regarding our expectations, beliefs, intentions or strategies regarding the future. We intend that such forward-looking statements be subject to the safe-harbor provided by the Private Securities Litigation Reform Act of 1995. The forward-looking information is based upon current information and expectations regarding TASER International. These estimates and statements speak only as of the date on which they are made, are not guarantees of future performance, and involve certain risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results could materially differ from what is expressed, implied, or forecasted in such forward-looking statements.

TASER International assumes no obligation to update the information contained in this press release. These statements are qualified by important factors that could cause our actual results to differ materially from those reflected by the forward-looking statements. Such factors include but are not limited to: (1) market acceptance of our products; (2) our ability to establish and expand direct and indirect distribution channels; (3) our ability to attract and retain the endorsement of key opinion-leaders in the law enforcement community; (4) the level of product technology and price competition for our products; (5) the degree and rate of growth of the markets in which we compete and the accompanying demand for our products; (6) risks associated with rapid technological change and new product introductions; (7) competition; (8) litigation including lawsuits resulting from alleged product related injuries and death; (9) media publicity concerning allegations of deaths and injuries occurring after use of the TASER device and the negative effect this publicity could have on our sales; (10) TASER device tests and reports; (11) product quality; (12) implementation of manufacturing automation; (13) potential fluctuations in our quarterly operating results; (14) financial and budgetary constraints of prospects and customers; (15) order delays; (16) dependence upon sole and limited source suppliers; (17) negative reports concerning the TASER device; (18) fluctuations in component pricing; (19) government regulations and inquiries; (20) dependence upon key employees and our ability to retain employees; (21) execution and implementation risks of new technology; (22) ramping manufacturing production to meet demand; (23) medical and safety studies; (24) field test results; and (25) other factors detailed in our filings with the Securities and Exchange Commission, including, without limitation, those factors detailed in the Company's Annual Report on Form 10-K and its Form 10-Qs.

The statements made herein are independent statements of TASER International. The inclusion of any third parties does not represent an endorsement of any TASER International products or services by any such third parties.

CONTACT: TASER International, Inc. Steve Tuttle, Vice President of Communications
Media ONLY Hotline: (480) 444-4000

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