

TASER Receives Significant International Orders

TASER Receives Significant International Orders Jul 25, 2012 (Marketwire via COMTEX) -TASER International, Inc. (NASDAQ: TASR) today announced three significant international orders for its TASER® brand electronic control devices (ECDs).

TASER received two significant orders from TASER International EUROPE S.E. for 33,000 TASER® cartridges totalling more than \$US 1.29 million.

TASER received another significant order from an international customer for 1,000 TASER® M26™ ECDs and various accessories totalling more than \$US 500,000.

The orders will be shipped and recognized in the third quarter of 2012. No further customer information is being given at this time.

"These orders are the result of focusing our energies to bring the 'TASER Experience' to our international deployments," said Jeff Kukowski, CMO and Executive Vice President of Sales for TASER International, Inc. "In partnership with our International distributors and customers, we continue to expand our reach of the 'TASER Experience' by investing in additional local master instructor training, risk management, medical and safety seminars, and adding in-country teams. The entire TASER Experience to drive innovation in public safety continues to redefine world-class customer support and is proving effective."

Links

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About TASER International, Inc.

TASER International, Inc. (NASDAQ: TASR) is a global provider of safety technologies that protect life and protect truth. More than 16,800 public safety agencies in 107 countries rely on TASER® electronic control devices (ECDs) and AXON on-officer camera systems to help protect and serve. Today, the use of TASER ECDs has saved more than 93,000 lives from potential death or serious injury while TASER innovations benefit individuals and families too, providing personal protection and accountability while maintaining regard for life. Since 1994, more than 244,000 individuals have relied on TASER technology as a means for effective personal safety. Learn more about TASER International and its solutions at <http://www.taser.com/> and <http://www.evidence.com/> or by calling (800) 978-2737.

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Note to Investors

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