

Colorado Springs Police Orders 525 TASER X2 ECDs

Colorado Springs Police Orders 525 TASER X2 ECDs Jul 26, 2012 (Marketwire via COMTEX) -TASER International, Inc. (NASDAQ: TASR) today announced a significant order for 525 TASER® X2™ electronic control devices (ECD) by the Colorado Springs Police Department (CO) using the new TASER Protection Plan. This is a full deployment of X2s for all of its patrol officers.

"This is one of the largest TASER X2 orders to date and represents the continuation of increased X2 adoption," said Rick Smith, Chief Executive Officer and founder of TASER International. "We are thrilled with the decision by the Colorado Springs Police to enhance the safety of both their officers and their community with a full deployment of X2s."

"Moreover, we are excited to announce that Colorado Springs is our first participant in the TASER Protection Plan (TPP)," said Dan Behrendt, Chief Financial Officer of TASER International. "The TPP allows agencies like Colorado Springs to go full deployment, with full protection over the program's service life, while making five low annual payments. The TPP reinforces TASER's commitment to helping agencies upgrade outdated technology while staying within limited capital budgets."

Curt DeCapite, Procurement Service Manager for the City of Colorado Springs Contracting Division, summarizes the overall sentiment best, "We continually assess the most fiscally advantageous solutions and solid business decisions when determining best value in our acquisitions."

"When we were micro-testing the TASER Protection Plan over the past 45 days, we saw a tremendously positive reaction," said Smith. "Our customers jumped at the ability to reduce the upfront cost to upgrade their technology and have a predictable payment plan that spreads the expense over time. Given the very positive market response with several additional agencies moving towards purchasing, we will roll out the TPP nationally mid-August," concluded Smith.

This order was received and expected to ship in the third quarter of 2012.

About TASER Protection Plan

The TASER Protection Plan is a new financing program that allows agencies to conserve capital, build predictability into their budgets, and most importantly lock in savings. To learn more please visit: <http://www.taser.com>. Participation is subject to approval and completion of financing.

Links

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[TASER X2 ECD Photos](#)

[TASER X2 Videos](#)

[TASER Protection Plan \(TPP\)](#)

About TASER International, Inc.

TASER International, Inc. (NASDAQ: TASR) is a global provider of safety technologies that protect life and protect truth. More than 16,800 public safety agencies in 107 countries rely on TASER® electronic control devices (ECDs) and AXON on-officer camera systems to help protect and serve. Today, the use of TASER ECDs has saved more than 93,000 lives from potential death or serious injury while TASER innovations benefit individuals and families too, providing personal protection and accountability while maintaining regard for life. Since 1994, more than 244,000 individuals have relied on TASER technology as a means for effective personal safety. Learn more about TASER International and its solutions at <http://www.taser.com> and <http://www.evidence.com> or by calling (800) 978-2737. Be a part of the TASER community by joining us on Facebook, LinkedIn, Twitter, and YouTube.

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