

TASER Receives Significant International Order

TASER Receives Significant International Order Aug 15, 2012 (Marketwire via COMTEX) -TASER International, Inc. (NASDAQ: TASR) today announced a significant international order for 60,000 TASER® cartridges and 6,900 digital power magazines totalling more than \$US 1.47 million.

The order will be shipped and recognized in the third and fourth quarters of 2012. No further customer information is being given at this time.

"This one large order of cartridges and power supplies is for multiple local police forces within an unnamed country that enables these agencies a continuation of TASER deployment and advanced training, which promotes responsible use of our life-saving technology," said Rick Smith, CEO and founder of TASER International, Inc. "There is no doubt that our expansion of the 'TASER Experience' to our international customers is working to provide an increased partnership with our international distributors and customers. We have seen continued export sales success with our intense focus on providing local master instructor training, risk management, medical and safety seminars, and adding in-country teams. The entire TASER Experience to drive innovation in public safety continues to redefine world-class customer support and is proving effective."

Links

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About TASER International, Inc.

TASER International, Inc. (NASDAQ: TASR) is a global provider of safety technologies that protect life and protect truth. More than 16,800 public safety agencies in 107 countries rely on TASER® electronic control devices (ECDs) and AXON on-officer camera systems to help protect and serve. Today, the use of TASER ECDs has saved more than 94,000 lives from potential death or serious injury while TASER innovations benefit individuals and families too, providing personal protection and accountability while maintaining regard for life. Since 1994, more than 251,000 individuals have relied on TASER technology as a means for effective personal safety. Learn more about TASER International and its solutions at www.TASER.com and www.EVIDENCE.com or by calling (800) 978-2737.

TASER® is a registered trademark of TASER International, Inc., registered in the U.S. All rights reserved. TASER logo and TASER® Cartridges are trademarks of TASER International, Inc.

Note to Investors

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For investor relations information please contact Erin Curtis by phone at 480-515-6330 or via email at IR@TASER.com, or Dan Behrendt, Chief Financial Officer of TASER International, Inc., 480-905-2002.

CONTACT:

Steve Tuttle
Vice President of Communications
TASER International, Inc.
Media ONLY Hotline: (480) 444-4000

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