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## TASER Announces Trademark Issue Concerning Antoine di Zazzo

TASER Announces Trademark Issue Concerning Antoine di ZazzoOct 18, 2012 (Marketwire via COMTEX) --TASER International, Inc. (NASDAQ: TASR) Antoine di Zazzo, the former distributor for TASER in France, will be going on trial in France in November 2012. The trial is unrelated to TASER International. Because Mr. di Zazzo was often referred to as "Mr. TASER" in France, it seems very likely that this now inaccurate nickname will create confusion when used in the press. In fact, TASER is a registered trademark for exclusive use by TASER International, Inc., registered in the U.S. and European Union and is one of several trademarks of TASER International.

Mr. di Zazzo is no longer affiliated with TASER International and is not authorized to act on behalf of TASER International or to use TASER's trademarks. On September 13, 2010 TASER announced in a press release that it opened its subsidiary office called TASER International Europe SE to establish a formal presence and to support the expanding European market.

Specific to France, TASER International Europe SE provides direct support and works directly with our current and future customers in France, including direct local support in Paris. All inquiries, sales, customer support, training and service in France are handled direct by TASER Europe SE.

About TASER International, Inc.

TASER International, Inc. (NASDAQ: TASR) is a global provider of safety technologies that protect life and protect truth. More than 16,800 public safety agencies in 107 countries rely on TASER<sup>®</sup> electronic control devices (ECDs) and AXONflex<sup>™</sup> on-officer camera systems to help protect and serve. Today, the use of TASER ECDs has saved more than 97,000 lives from potential death or serious injury while TASER innovations benefit individuals and families too, providing personal protection and accountability while maintaining regard for life. Since 1994, more than 244,000 individuals have relied on TASER technology as a means for effective personal safety. Learn more about TASER International and its solutions at www.TASER.com and www.EVIDENCE.com or by calling (800) 978-2737.

Links

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## Note to Investors

To review our Investor Relations Safe Harbor Statement, please visit: http://investor.taser.com/phoenix.zhtml? c=129937&p=irol-safeharbor.

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