Greensboro Police Department Deploys 125 AXON Flex Cameras

SCOTTSDALE, AZ -- (Marketwire) -- 02/25/13 -- TASER (NASDAQ: TASR) today announced multiple new deployments of its AXON FlexTM on-officer cameras and EVIDENCE.com service:

Greensboro Police Department (NC) 125 AXON Flex cameras and 1 year of EVIDENCE.com

Additional agencies deploying AXON Flex cameras and/or EVIDENCE.com:

- Auburn Police Department (GA)
- Clarksville Police Department (AR)
- Coronado Police Department (CA)
- Fairview Police Department (OR)

"We believe on-officer video is the next major wave in public safety," said Rick Smith, CEO and founder of TASER. "Many thought leaders in law enforcement are telling us they see on-officer video will become standard equipment within the next 5-10 years. We believe on-officer video will have a significant positive impact on law enforcement similar in scope to the impact of TASER weapons in the early 2000s," concluded Smith.

These orders were received in the first quarter and are expected to ship in the first quarter.

TASER Links

- AXON Flex Photos: http://www.taserbranding.com/press-images-axon-flex/
- TASER Blog: http://blog.taser.com/
- French Website Address: http://fr.taser.com/
- Brazilian Website Address: http://br.taser.com/
- French Website: http://fr.taser.com/
- New German Website: http://de.taser.com/
- New United Kingdom Website: http://uk.taser.com/

TASER Social Media Links

- Facebook: https://www.facebook.com/TASER.International
- TASER Blog: http://blog.taser.com/
- TASER YouTube: http://www.youtube.com/taserinternational1
- Twitter: http://www.twitter.com/OfficialTASER

About TASER International, Inc.

TASER protects life. TASER Conducted Electrical Weapons (CEWs) have saved more than 100,000 lives from potential death or serious injury. We enable greater transparency with the industry-leading TASER CAM and AXON Flex on-officer video systems. Together with our customers, we are defining the future of smart policing by connecting intelligent devices and sensors with the first secure cloud-based digital evidence management solution for law enforcement: EVIDENCE.com.

Since 1994, more than 255,000 private individuals have relied on TASER technology to protect themselves and their loved ones. Learn more about TASER and its solutions at www.TASER.com and www.EVIDENCE.com or by calling (800) 978-2737.

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Note to Investors

Visit our Investor Relations Safe Harbor Statement at: investor.taser.com/safeHarbor.cfm

For investor relations information please contact Erin Curtis by phone at 480-515-6330 or via email at IR@TASER.com.

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