

TASER Honored as One of the Best Medium-Sized Companies to Work for in 2014, a Glassdoor Employees' Choice Award

SCOTTSDALE, AZ -- (Marketwired) -- 12/13/13 -- TASER (NASDAQ: TASR) today announced that it was honored as one of the Best Medium-Sized Companies to Work For in 2014, a Glassdoor Employees' Choice Award. The Employees' Choice Awards rely solely on the input of employees, who elect to provide feedback on their jobs, work environments and companies via Glassdoor's anonymous online company review survey.

"This is quite an honor for TASER International and it's a testament that you can keep everyone excited about their jobs when your mission is saving lives," said winning company CEO and founder, Rick Smith. "A lot of people know us for our TASER Smart Weapons and technology but they may not know that we built the first major cloud computing platform called EVIDENCE.com that's sweeping through the law enforcement community as our second revolutionary new product. The quality of life is important here and we use technology to make a difference in the world. Our culture is fun and working in an open environment in our amazing building promotes a positive attitude. We try to attract the best and brightest that want the challenge to change lives and being honored on this list is a great start."

"Glassdoor is working to create greater workplace transparency and is committed to helping people find jobs they love," said Glassdoor CEO and Co-founder Robert Hohman. "Through the Employees' Choice Awards, we aim to highlight those employers that excel in keeping employees satisfied and engaged."

The Glassdoor company review survey includes both quantitative and qualitative questions designed to capture a genuine and authentic inside look at what it's like to work at particular jobs and companies. The survey asks employees to rate their satisfaction with the company overall, and key workplace factors like career opportunities, compensation and benefits, work/life balance, senior management, as well as culture and values. In addition, employees are asked to describe the best reasons to work at their company as well as any downsides.

The Best Medium-Sized Companies to Work for List is determined using company reviews shared by U.S. based employees who elected to participate in the survey between November 14, 2012 and November 12, 2013. To be considered for the list, a company must have between 250-999 employees and have received at least 20 approved company reviews during the window of eligibility. The final list is compiled based on Glassdoor's proprietary algorithm, and takes into account quantity, quality and consistency of reviews. (To request complete methodology, email bestplacestowork@Glassdoor.com.)

The complete list of Employees' Choice Award Winners: http://www.glassdoor.com/Best-Medium-Sized-Companies-to-Work-For-2014-LST_KQ0,44.htm

About Glassdoor

Glassdoor is the world's most transparent career community that is changing the way people find jobs and companies recruit top talent. Founded in 2007, Glassdoor offers members the latest job listings, as well as access to proprietary user-generated content including company-specific salary reports, ratings and reviews, CEO approval ratings, interview questions and reviews, office photos and more. Members also have the ability to see Inside Connections™ at particular companies via their Facebook network. In addition, thousands of employers are using Glassdoor's Talent Solutions to support their recruiting and employment branding efforts. Glassdoor is backed by Benchmark Capital, Sutter Hill Ventures, Battery Ventures, DAG Ventures, Dragoneer Investment Group and Tiger Global. Glassdoor's mobile app is available on iOS and Android platforms. More information about Glassdoor can be found on the Glassdoor Blog, Glassdoor Talent Solutions Blog and by following the company on Twitter, Facebook, Google+ and LinkedIn.

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Glassdoor Media Contacts:

PR@Glassdoor.com, (415) 339-9105 x3

About TASER International, Inc.

TASER protects life: TASER Conducted Electrical Weapons (CEWs) have saved more than 117,000 lives from potential death or serious injury. TASER protects truth: We enable greater transparency with the industry-leading TASER CAM and AXON on-officer video systems. Together with our customers, we are defining the future of smart policing by connecting intelligent devices and sensors with the first secure cloud-based digital evidence management solution for law enforcement: EVIDENCE.com.

Since 1994, more than 260,000 private individuals have relied on TASER technology to protect themselves and their loved ones. Learn more about TASER and its solutions at www.TASER.com and www.EVIDENCE.com or by calling (800) 978-2737.

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Visit our Investor Relations Safe Harbor Statement at: <http://investor.taser.com/safeHarbor.cfm>

For investor relations information please contact Erin Curtis by phone at 480-515-6330 or via email at IR@TASER.com.

CONTACT:

Steve Tuttle
Vice President of Communications
TASER International, Inc.
Media ONLY Hotline: (480) 444-4000

Email Contact

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