

Fresno Police Department Expands Body-Worn Camera Program With Purchase of 100 Cameras From TASER

SEATTLE, WA -- (Marketwired) -- 08/12/14 -- EVIDENCE.com, a business unit of TASER International (NASDAQ: TASR) today announced the order of 100 AXON body-worn video cameras by the Fresno Police Department. The order includes a five-year subscription to EVIDENCE.com as the backend digital evidence management system.

"We continue to see positive results from the TASER AXON cameras that our officers began wearing in September of last year," says Fresno Police Chief Jerry Dyer. "This technology from TASER and EVIDENCE.com has proven to be extremely effective and invaluable to our officers and the community through enhanced transparency. I look forward to the day when every uniformed officer in Fresno PD is equipped with this technology," concluded Chief Dyer.

"We're thrilled to see that our AXON body-worn video cameras have a positive effect on police agencies and are ultimately making communities safer," says Marcus Womack, General Manager of EVIDENCE.com. "The increase of data that comes along with using on-officer video makes cost-effective evidence management a challenge. We're delighted to see that agencies, like Fresno, are putting their trust in EVIDENCE.com to securely store and manage their digital evidence."

TASER's AXON cameras are small, yet highly visible, and can be attached securely to sunglasses, a cap, a shirt collar, or a head mount. They are powered by a pocket-size battery pack which ensures recording capability during an entire shift. When recording, the cameras capture a wide-angle, full-color view of what an officer is facing. The video automatically uploads via a docking station to EVIDENCE.com, a cloud-based storage and management system, where it can be easily accessed for review. The video files stored online or on the AXON video camera are secure and cannot be tampered with.

EVIDENCE.com helps police capture, manage, and share their digital evidence without the complexity or cost of installing in-house servers. It enables greater transparency through seamless integration with the industry-leading AXON body-worn video cameras. EVIDENCE.com is the most secure, scalable, and cost-effective solution for managing all types of digital evidence. EVIDENCE.com automates the upload process to ensure security and integrity while keeping officers in the field rather than sitting at computers.

A year-long Cambridge University study conducted at the Rialto, CA Police Department investigated whether officers' use of video cameras could bring measurable benefits to relations between police and civilians. The results showed an 88% reduction in citizen complaints and a 60% reduction in uses of force after implementation of TASER's AXON flex cameras.

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About *TASER International, Inc.*

TASER International makes communities safer with innovative public safety technologies. Founded in 1993, TASER first transformed law enforcement with its electrical weapons. TASER continues to define smarter policing with its growing suite of technology solutions, including AXON body-worn video cameras and EVIDENCE.com, a secure digital evidence management platform. More than 128,850 lives and countless dollars have been saved with TASER's products and services.

Learn more at www.TASER.com and www.EVIDENCE.com or by calling (800) 978-2737.

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