

Winston-Salem Police Department Moves to Full Deployment of AXON Body Cameras With Additional Purchase of 623 Cameras From TASER

SEATTLE, WA -- (Marketwired) -- 11/26/14 -- TASER International (NASDAQ: TASR) today announced the purchase of 623 AXON body-worn video cameras and a five-year subscription to EVIDENCE.com by the Winston-Salem Police Department. This order was received in the fourth quarter of 2014 and is expected to ship in the fourth quarter of 2014.

The Winston-Salem Police Department made an initial purchase of 293 AXON cameras with a three-year subscription of EVIDENCE.com in July of this year. Due to the success of their program they decided to outfit their entire patrol division with TASER's AXON cameras and a five-year subscription to EVIDENCE.com.

"The results we saw from our initial deployment of body cameras were very encouraging, and included better interactions between our officers and the public," says Winston-Salem Police Chief Barry D. Rountree. "We are looking forward to having continued success with the AXON body-worn cameras and EVIDENCE.com technology from TASER as we deploy them to the entire police department's patrol division."

"It's not uncommon for an agency to test our AXON cameras and EVIDENCE.com solution first to see how their officers and community respond to the new technology, said Rick Smith, CEO and founder of TASER International. "The positive results can be so readily apparent that we typically find an agency, like Winston-Salem, moving to a full deployment not long after they first deploy. We're looking forward to supporting this agency in their deployment of our technology."

TASER's AXON cameras are small, yet highly visible, and can be attached securely to sunglasses, a cap, a shirt collar, or a head mount. They are powered by a pocket-size battery pack, which ensures recording capability during an entire shift. When recording, the cameras capture a wide-angle, full-color view of what an officer is facing. The video automatically uploads via a docking station to EVIDENCE.com, a cloud-based storage and management system, where it can be easily accessed for review. An end-user cannot tamper with video files stored online or on AXON video cameras.

EVIDENCE.com helps police capture, manage, and share their digital evidence without the complexity or cost of installing in-house servers. It enables greater transparency through seamless integration with the industry-leading AXON body-worn video cameras. EVIDENCE.com is the most secure, scalable, and cost-effective solution for managing all types of digital evidence. EVIDENCE.com automates the upload process to ensure security and integrity while keeping officers in the field rather than sitting at computers.

A year-long Cambridge University study conducted at the Rialto, CA Police Department investigated whether officers' use of video cameras could bring measurable benefits to relations between police and civilians. The results showed an 88% reduction in citizen complaints and a 60% reduction in uses of force after implementation of TASER's AXON flex cameras. In a study by Arizona State University, the Mesa Police Department's use of AXON cameras revealed a 48% reduction in citizen complaints against camera officers for misconduct during the study period, and a 75% decline in use of force complaints. When complaints were brought to Mesa PD, they were resolved quickly due to the accessibility of video evidence.

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About *TASER International, Inc.*

TASER International makes communities safer with innovative public safety technologies. Founded in 1993, TASER first transformed law enforcement with its electrical weapons. TASER continues to define smarter policing with its growing suite of technology solutions, including AXON body-worn video cameras and EVIDENCE.com, a secure digital evidence management platform. More than 134,000 lives and countless dollars have been saved with TASER's products and services.

Learn more at www.TASER.com and www.EVIDENCE.com or by calling (800) 978-2737.

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