

TASER | Axon Announces Jawad Ahsan as Chief Financial Officer Former GE Executive Brings Key Operational Excellence and SaaS Experience

SCOTTSDALE, Ariz., March 23, 2017 /PRNewswire/ -- TASER International, Inc. (NASDAQ: TASR), today announced the appointment of Jawad Ahsan as Chief Financial Officer (CFO), effective April 3, 2017.

Ahsan joins TASER and Axon's management team after serving as CFO for Market Track since May 2014. While there, he oversaw the company's overall financial operations including accounting, treasury, tax, and audit. He was also responsible for the company's human resources and legal functions. Ahsan brings substantial mergers and acquisitions experience from Market Track after overseeing eight acquisitions and subsequent integrations during his tenure.

Before joining Market Track, Ahsan spent 13 years in various roles at General Electric (GE). He joined GE Healthcare in 2010 after four years serving as Risk Manager for the Widebody Engine Programs for GE Aviation and as VP, Financial Planning & Analysis for GE Capital's aircraft leasing business. Ahsan became CFO of Clinical Business Solutions, a division of GE Healthcare IT, after serving as CFO for Healthcare Knowledge & Connectivity Solutions where he helped guide an exit into Caradigm, GE's Healthcare IT joint venture with Microsoft.

Prior to those appointments, Ahsan gained substantial international experience with GE's internal Corporate Audit Staff. He worked across more than 20 countries in several industries including financial services, healthcare, aviation, oil and gas, electrical distribution and supply, and film and entertainment. Ahsan is a graduate of GE's Financial Management Program with GE Plastics.

Ahsan earned his M.B.A. from the MIT Sloan School of Management and a B.A. in Economics from the College of the Holy Cross.

"Jawad will bring a deep skill set of financial rigor and leadership to our team," says TASER co-founder & CEO Rick Smith. "He brings a fantastic blend of operational experience from rising through the ranks at GE and has in-depth knowledge of both hardware and software-as-a-service businesses. I can't imagine a better fit for this role and it's a thrill to have him on board."

"In my roles at GE and Market Track, I've learned how to strike the balance between investing strategically for future growth while driving profitability through disciplined financial rigor," says Ahsan. "At TASER and Axon, the company has an enormous opportunity to not only solve critical challenges facing public safety, but to do so while delivering both growth and profitability. I feel that my skills are perfectly suited for this exciting challenge, and I'm looking forward to executing on this strategy while delivering significant value for our shareholders."

Follow the TASER and Axon brand here:

- Axon on Twitter: <https://twitter.com/AxonTechnology>
- TASER on Twitter: <https://twitter.com/OfficialTASER>
- Axon on Facebook: <https://www.facebook.com/pages/Axon/117780381886687>
- TASER on Facebook: <https://www.facebook.com/TASER.International>
- LinkedIn: <http://www.linkedin.com/company/71228>
- TASER Blog: <http://blog.taser.com/>

About TASER International, Inc.

TASER International makes communities safer with innovative public safety technologies. Founded in 1993, TASER first transformed law enforcement with its electrical weapons. TASER continues to define smarter policing with its Axon brand which includes a growing suite of connected products and services from body cameras and digital evidence management tools to mobile apps. More than 180,000 lives have been saved from death or serious injury with TASER's products and services. Learn more at www.taser.com and www.axon.io or by calling (800) 978-2737.

TASER® is a registered trademark of TASER International, Inc., registered in the U.S. TASER logo, Axon and Evidence.com are trademarks of TASER International, Inc., some of which are registered in the US and in other countries.

Note to Investors

Please visit <http://investor.taser.com>, <http://blog.taser.com>, www.twitter.com/officialtaser, and <https://www.facebook.com/TASER.International> where TASER discloses information from time to time about the company, its

financial information, and its business.

Visit our Investor Relations Safe Harbor Statement at: <http://investor.taser.com/safeHarbor.cfm>

For investor relations information please contact Arvind Bobra via email at IR@taser.com.

CONTACT:

Sydney Siegmeth

VP Communications

Press@TASER.com

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/taser--axon-announces-jawad-ahsan-as-chief-financial-officer-300428241.html>

SOURCE TASER International, Inc.

For further information: Media ONLY Hotline: (480) 444-4000

Additional assets available online: [Photos \(2\)](#)

<https://investor.axon.com/2017-03-23-TASER-Axon-Announces-Jawad-Ahsan-as-Chief-Financial-Officer>