

## **Axon CEO Releases The End of Killing, a Road Map to Solve One of Humanity's Biggest Problems**

**Rick Smith's first book envisions how technology and innovation could stop threats and save lives without lethal violence**

SCOTTSDALE, Ariz., May 21, 2019 /PRNewswire/ -- Rick Smith, CEO and founder of Axon (Nasdaq: AAXN), the global leader in connected public safety technologies, today released his first book [\*The End of Killing\*](#), a thought-provoking look at how innovation can eliminate the use of lethal force around the world.

Rick founded TASER International in 1993. Called to action by the shooting death of two high school friends, Rick introduced a less lethal option for law enforcement to carry on their tool belts with the TASER conducted energy weapon (CEW). Today, Rick is continuing his vision to protect life with the release of *The End of Killing*. This year alone, more than 130 people have been killed in mass shootings, [according to one estimate](#). Meanwhile, the use of lethal force in policing continues to cause rifts between law enforcement and the communities they protect. In *The End of Killing*, Rick shows us why it doesn't have to be this way, and how technology can become a tool to break the cycle.

"Killing is a technology problem, but with the right technology solutions, humanity can outgrow it," Rick says. "We kill because, today, it is the most reliable way to stop a threat. But we can imagine better solutions—and we just need to invent them."

*The End of Killing* is available now for purchase on [Amazon](#). A companion graphic novel written by Rick and illustrated by Mark Reihill is available to view [here](#).

*The End of Killing* questions conventional wisdom about how we can solve one of humanity's most daunting problems. Rick challenges some of the biggest names in tech to do more to address the issue, outlines how governments can confront mass shootings, and demonstrates how technology is creating more effective tools for police, homeland security officials and the military. In the book, Rick does not shy away from controversy, and he weighs solutions for how judicious surveillance can protect both lives and privacy.

"Rick Smith is known as the 'Steve Jobs of policing technology' - and this book reflects his well-deserved reputation," says former Seattle Police Chief Kathy O'Toole. "Smith envisions a world free of gun violence. This is a must-read for those who share his bold vision to enhance safety in our communities."

Rick will be hosting his first book reading for *The End of Killing* before Congress in Washington, DC on May 21st. For more information around this event, please reach out to [press@axon.com](mailto:press@axon.com).

### **About Axon**

Axon is a network of devices, apps and people that helps public safety personnel become smarter and safer. With a mission of protecting life, our technologies give customers the confidence, focus and time they need to keep their communities safe. Our products impact every aspect of a public safety officer's day-to-day experience.

We work hard for those who put themselves in harm's way for all of us. To date, there are more than 371,100 software seats booked on the Axon network around the world and more than [216,000](#) lives and countless dollars have been saved with the Axon network of devices, apps and people. Learn more at [www.axon.com](http://www.axon.com) or by calling [\(800\) 978-2737](tel:(800)978-2737).

Facebook is a trademark of Facebook, Inc. Twitter is a trademark of Twitter, Inc. Axon and the Delta Logo are trademarks of Axon Enterprise, Inc., some of which are registered in the US and other countries. For more information, visit [www.axon.com/legal](http://www.axon.com/legal). All rights reserved.

### **Follow Axon here:**

- Axon on Twitter: [https://twitter.com/axon\\_us](https://twitter.com/axon_us)
- Axon on Facebook : <https://www.facebook.com/Axon.ProtectLife/>

### **Note to Investors**

Please visit <http://investor.axon.com> , <https://www.axon.com/press> , [www.twitter.com/axon\\_us](https://twitter.com/axon_us) and <https://www.facebook.com/Axon.ProtectLife/> where Axon discloses information about the company, its financial information and its business.

CONTACT:

Carley Partridge

Axon Manager of PR and Communications

[Press@Axon.com](mailto:Press@Axon.com)

View original content to download multimedia:<http://www.prnewswire.com/news-releases/axon-ceo-releases-the-end-of-killing-a-road-map-to-solve-one-of-humanitys-biggest-problems-300853696.html>

C

SOURCE Axon

For further information: Media ONLY Hotline: (480) 444-4000

---

Additional assets available online: [Photos \(1\)](#)

<https://investor.axon.com/2019-05-21-Axon-CEO-Releases-The-End-of-Killing,-a-Road-Map-to-Solve-One-of-Humanitys-Biggest-Problems>