

## **Axon Announces First Successful Deployment of Axon Aid to Assist in Disaster Relief**

### **Baton Rouge Police Department is first to pilot Axon Aid during Hurricane Barry**

SCOTTSDALE, Ariz., July 25, 2019 /PRNewswire/ -- Axon (Nasdaq: AAXN), the global leader in connected public safety technologies, today announced the first successful deployment of its new charitable program Axon Aid, which aims to assist cities following large-scale disasters at no cost to citizens. Axon Aid consists of a team of trained Axon volunteers\*, equipped with drone technology and Axon Fleet 2 vehicles, who deploy before a natural disaster hits. The first pilot program for Axon Aid launched last week with Baton Rouge Police Department (BRPD) before Hurricane Barry hit. Axon Aid runs from June through November, which is hurricane season in the U.S. To learn more, reach out to [aid@axon.com](mailto:aid@axon.com).

Following a natural disaster such as flooding, hurricanes and earthquakes, it can be difficult for a city to gain visibility into exactly where the damage has occurred and what fixes are needed to get infrastructure back up and running. The drone technology offered through the Axon Aid program assists officials in quickly gathering situational awareness through Axon's digital evidence management system, Axon Evidence. Search and rescue efforts, which are often done manually on foot, also benefit. With drone technology, the aerial livestream can help identify victims in need of help and guide first responders to bring aid more quickly.

The Axon Aid deployment process activates when a natural disaster is forecasted. The Axon Aid team, which is completely self-sufficient with food, water, electricity, and sleeping arrangements, immediately deploys to the affected area's emergency command center.

"Baton Rouge Police and the entire Baton Rouge community are thankful to have Axon's assistance during Barry's Tropical Storm," says Baton Rouge Police Department Chief Murphy Paul. "Over 900 photos that were provided to us by drone imagery before, during and after the storm were very beneficial in helping us track potential problem areas within the parish. We hope to have Axon Aid continued support during emergency situations."

"We are proud to offer this charitable program and stand hand-in-hand with partner agencies during their most chaotic times," says Axon CEO and founder Rick Smith. "At Axon, we have the tools to help - and we want to be able to offer those tools when they can be most impactful."

\*The Axon Aid volunteers consist of Axon employees across several departments who choose to deploy when an agency calls on Axon Aid for assistance. Collectively, the team brings extensive experience in fire, emergency medical services, drone and emergency response operations.

### **About Axon**

Axon is a network of devices, apps and people that helps public safety personnel become smarter and safer. With a mission of protecting life, our technologies give customers the confidence, focus and time they need to keep their communities safe. Our products impact every aspect of a public safety officer's day-to-day experience.

We work hard for those who put themselves in harm's way for all of us. To date, there are more than 371,100 software seats booked on the Axon network around the world and more than 220,000 lives and countless dollars have been saved with the Axon network of devices, apps and people. Learn more at [www.axon.com](http://www.axon.com) or by calling (800) 978-2737.

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### CONTACT:

Carley Partridge  
PR and Communications Manager  
[Press@axon.com](mailto:Press@axon.com)

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